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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute Affiliated to AKTU, Lucknow)

B.Tech

SEM: I - CARRY OVER THEORY EXAMINATION - AUGUST 2023

Subject: Professional Communication

Time: 3 Hours

Max. Marks: 100

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of **three Sections -A, B, & C**. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.
2. Maximum marks for each question are indicated on right -hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION A

20

1. Attempt all parts:-

- 1-a. Which of the following strategies is not a way to improve reading comprehension? (CO1) 1
- (a) Asking questions about the text.
 - (b) **Making predictions about what will happen next**
 - (c) **Skimming the text for main ideas**
 - (d) **Reading out loud**
- 1-b. A _____ is a symbolic representation of information using visualization techniques. They are used to depict objects, processes, circuits etc. (CO1) 1
- (a) Charts
 - (b) Diagrams
 - (c) Tables
 - (d) Pie-Charts
- 1-c. -----the honey on the bowl and mix it thoroughly with the other ingredients. 1

(CO2)

- (a) liquid
- (b) pore
- (c) poor
- (d) pour

- 1-d. This wine has a light, fruity----- (CO2) 1
- (a) Futile
 - (b) Flavour
 - (c) Foment
 - (d) Tangible
- 1-e. In which of these, the listener puts himself in place of the speaker? (CO3) 1
- (a) Focused listening
 - (b) Evaluative listening
 - (c) Attentive listening
 - (d) Empathetic listening
- 1-f. Which of these should be avoided in pre listening analysis? (CO3) 1
- (a) Mental discipline
 - (b) Concentration
 - (c) Prejudices
 - (d) Patience
- 1-g. ____ Communication is critically important for career advancement. (CO4) 1
- (a) incomplete communication
 - (b) effective communication
 - (c) inappropriate communication
 - (d) unorganized communication
- 1-h. In speaking skills, mechanics of language includes (CO4) 1
- (a) Pronunciation, grammar and vocabulary.
 - (b) Written scripts or words
 - (c) Social and cultural rules of using language.
 - (d) Speaking fluently.
- 1-i. Which of these means giving emphasis to a syllable? (CO5) 1
- (a) Voice quality
 - (b) Word stress

- (c) Tone
- (d) Message

- 1-j. Which of the following defines the term 'articulation'? (CO5) 1
- (a) manner in which the individual sounds are uttered as per the accepted norms
 - (b) distinctness with which the words are spoken
 - (c) rising & lowering of the pitch
 - (d) fluency with which the language is spoken

2. Attempt all parts:-

- 2.a. What is the main difference between intensive reading and extensive reading? 2
- 2.b. Sentence Substitution for Encyclopedia. 2
- 2.c. What is passive listening? 2
- 2.d. Identify the number of syllables in the word - CASE 2
- 2.e. How can we give constructive feedback? 2

SECTION B

30

3. Answer any five of the following:-

- 3-a. **Read the following passage and answer the questions below: (CO1)** 6

About a hundred years ago, whenever an operation was performed, the patient would cry out in agony because he felt the surgeon cut his flesh. But now serious operations are performed without pain, and thousands of lives are saved. James Simpson was the first to discover and use the pain-killing power of [chloroform](#). James was born into a poor family. So in his childhood, he not only helped his father on holidays but also helped the village doctor.

But he was horrified by the dire suffering of the people who came to the hospital for treatment. He now made it his life's mission to find new inventions that would prevent so much pain. Simpson did many experiments and finally discovered chloroform. Now the patient is not afraid of the operation.

- a) Who discovered the pain killing power of chloroform?
- b) What was James Simpson's childhood like?
- c) What motivates James Simpson to find new innovations to prevent the pain?
- d) What did James Simpson finally discover?
- e) How did the discovery of chloroform impact surgery?
- f) Give the suitable title to the passage.

- 3-b. Direction: Write a paraphrase of the following passage. (CO1) 6

During the twenties lawlessness and social nonconformity prevailed. In cities

organized crime flourished without police interference, and in spite of nationwide prohibition of liquor sales, anyone who wished to buy a drink knew where to get one. Musicians like Louis Armstrong become favorites, particularly among young people, as many turned away from highly respectable classical music to jazz. One of the best examples of the anti-traditional trend was the proliferation of young "flappers," women who rebelled against custom by cutting off their hair and shortening their skirts (Yancey 25).

- 3-c. What is partial reduplication? Give example. (CO2) 6
- 3-d. Define 'Blending' and 'Coinage'. (CO2) 6
- 3.e. Discuss the various types of Listening skills. (CO3) 6
- 3.f. What are the various barriers in speaking? (CO4) 6
- 3.g. What are the features of body language? Discuss its role in presentation. (CO5) 6

SECTION C

50

4. Answer any one of the following:-

- 4-a. What are the different levels of reading comprehension? Elaborate your answer with examples. (CO1) 10
- 4-b. What are the obstacles in reading? (CO1) 10

5. Answer any one of the following:-

- 5-a. Read this part of a letter from Mary Bennett applying for a job: (CO2) 10
With reference to your advertisement in The Times, I am writing to apply for the post of training assistant. I am moving to your country next month with my husband. As you will see from the enclosed CV, I have had a lot of experience in training and I feel that I have much to offer your company. If I am selected for interview, please could you give me information about how to reach your offices by public transport?
Write a letter to Mrs Bennett:
• acknowledging her letter
• offering her a date and time for an interview
• requesting the names and addresses of two referees
• telling her the best way to reach you by public transport.
Write 60 – 80 words. Do not include any postal addresses.
- 5-b. Write about the 7Cs of effective communication. (CO2) 10

6. Answer any one of the following:-

- 6-a. How can you communicate non-verbally that you are listening? (CO3) 10

6-b. What role does listening play in an effective presentation? (CO3) 10

7. Answer any one of the following:-

7-a. Show your acquaintance with the followings: (CO4) 10

- Weak and strong stress
- Syllable and Phonemes

7-b. What is the process of intonation in speech? Write your answer with suitable examples. (CO4) 10

8. Answer any one of the following:-

8-a. Do you believe that teenagers could benefit from communication courses? (CO5) 10

8-b. What are the basic rules for students to keep in mind to attend online classes? (CO5) 10

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