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Subject Code:- BMBIE0220

Roll. No:

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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA - IEV

SEM: II - THEORY EXAMINATION (2023- 2024)

Subject: Social Entrepreneurship

Time: 3 Hours

Max. Marks: 100

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.
2. Maximum marks for each question are indicated on right -hand side of each question.
3. Illustrate your answers with neat sketches wherever necessary.
4. Assume suitable data if necessary.
5. Preferably, write the answers in sequential order.
6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION A

20

1. Attempt all parts:-

- 1-a. Can become a social entrepreneur? (CO1) 1
- (a) Only government officials
  - (b) Anyone with a passion for solving social problems
  - (c) Only business graduates
  - (d) Only experienced professionals
- 1-b. Following is a live example of social entrepreneurship? (CO1) 1
- (a) Apple Inc.
  - (b) Grameen Bank
  - (c) Walmart
  - (d) Microsoft
- 1-c. A form of social enterprise? (CO2) 1
- (a) Non-Governmental Organization
  - (b) Traditional business
  - (c) Public company
  - (d) Partnership company
- 1-d. Types of registration for social enterprises include: (CO2) 1
- (a) Sole proprietorship
  - (b) Partnership
  - (c) Trust and Company (sec. 25)
  - (d) Joint-stock company
- 1-e. Sustainable development goals include? (CO3) 1
- (a) Poverty alleviation
  - (b) Structuring your social change ventures

- (c) Economic expansion  
(d) Market saturation
- 1-f. The Millennium Ecosystem Assessment primarily focuses on? (CO3) 1  
(a) Local community development  
(b) International Influences  
(c) Regional economic growth  
(d) National policy formation
- 1-g. Assessing and prioritizing opportunities includes? (CO4) 1  
(a) Reducing competition  
(b) Maximizing profits  
(c) Increasing brand awareness  
(d) Evaluating social impact potential
- 1-h. An example of a social entrepreneur initiative is? (CO4) 1  
(a) Accessing venture capital  
(b) Increasing shareholder wealth  
(c) Outsourcing manufacturing  
(d) Expanding product lines
- 1-i. Challenges of growth include? (CO5) 1  
(a) Preparing for growth  
(b) Increasing market share  
(c) Reducing costs  
(d) Expanding product lines
- 1-j. Preparing for growth involves? (CO5) 1  
(a) Profit maximization  
(b) Strategic planning  
(c) Market expansion  
(d) Reducing workforce

2. Attempt all parts:-

- 2.a. Describe one advantage of social entrepreneurship. (CO1) 2  
2.b. Identify a key feature of a partnership in social enterprises. (CO2) 2  
2.c. Outline the economic value of environmental costs. (CO3) 2  
2.d. Describe a method for sensing opportunities. (CO4) 2  
2.e. Identify a socioeconomic change impacting social enterprises. (CO5) 2

## SECTION B

**30**

3. Answer any five of the following:-

- 3-a. Explain the process of mapping the social entrepreneurship ecosystem. (CO1) 6  
3-b. Discuss the four distinctions of social entrepreneurship. (CO1) 6  
3-c. Evaluate benefits of registering a social enterprise under Section 25 (Section 8). (CO2) 6  
3-d. Discuss advantages of forming a social enterprise as a partnership (CO2) 6  
3.e. Analyze issues highlighted in the Millennium Ecosystem Assessment. (CO3) 6  
3.f. Evaluate the role of incubation in startup development. (CO4) 6

3.g. Evaluate methods for preparing social enterprises for growth. (CO5) 6

**SECTION C**

**50**

4. Answer any one of the following:-

4-a. Analyze the advantages and disadvantages of social entrepreneurship, providing real-life examples. (CO1) 10

4-b. Analyze the four distinctions of social entrepreneurship and their implications. (CO1) 10

5. Answer any one of the following:-

5-a. Discuss advantages and disadvantages of forming a social enterprise as a company. (CO2) 10

5-b. Discuss importance of comprehensive business plans for success. (CO2) 10

6. Answer any one of the following:-

6-a. Evaluate the overall significance of sustainable development in modern society (CO3) 10

6-b. Discuss the comprehensive impact of sustainable development goals on global policies. (CO3) 10

7. Answer any one of the following:-

7-a. Evaluate the impact of incubation on the development of social enterprises. (CO4) 10

7-b. Discuss the significance of venture capital in scaling social ventures.(CO4) 10

8. Answer any one of the following:-

8-a. Evaluate the major challenges of growth and change in social enterprises. (CO5) 10

8-b. Analyze effective methods for preparing social enterprises for growth. (CO5) 10

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