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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute)
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow
MBA
FIRST YEAR (SEMESTER-II) THEORY EXAMINATION   (2020-2021)
(Objective Type)

Subject Code: AMBA0207

Subject: Management Information System

Max. Mks. : 70

Time   : 70 Minutes

<u>General Instructions:</u>

All questions are compulsory.

Question No- 1 to 15 are objective type question carrying 2 marks each.

Question No- 16 to 35 are also objective type/Glossary based question carrying 2 marks each.

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Type	Difficulty	Correct	Option1	Option2	Option3	Option4
1	AI is the short form of		Single Choice Questions	Single Choice Questions	2		Single Choice	Brilliant	Artificial Intelligence	Artificial Intelligence	Artificial Information	Artificial Integration	None of the above
2	Which of the following individuals typically have less formal, advanced educational degrees and tend to process rather than create information?		Single Choice Questions	Single Choice Questions	2		Single Choice	Smart	Data Workers	Knowledge workers	Executives	System analysts	Data Workers
3	.... is the fact that are properly arranged, classified and organized.		Single Choice Questions	Single Choice Questions	2		Single Choice	Smart	Information	Data	Event	Statement	Information
4	Which title is given to an individual who is in charge of and coordinates the activities of a group of employees engaged in related activities within a unit of an organization?		Single Choice Questions	Single Choice Questions	2		Single Choice	Brilliant	Manager	Manager	Employee	Vendor	Contractor
5	Which management function involves setting goals and objectives and creating specific plans for completing them?		Single Choice Questions	Single Choice Questions	2		Single Choice	Brilliant	Planning	Planning	Organizing	Controlling	Leading
6	Which management principle states that each individual should report to only one boss in order to avoid conflict and/ or confusion?		Single Choice Questions	Single Choice Questions	2		Single Choice	Genius	Unity of Command	division of command	chain of command	Unity of Direction	Unity of Command
7	Which of the following describes an ERP system?		Single Choice Questions	Single Choice Questions	2		Single Choice	Smart	All of the Above	foundation for collaborat	ople in different busines	opted in large organiza	All of the Above
8	What must a system do to qualify as a true ERP solution?		Single Choice Questions	Single Choice Questions	2		Single Choice	Brilliant	Be flexible	Be flexible	Be modular and closed	tend within the compar	All of the above
9	Which of the following occurs when everyone involved in sourcing, producing, and delivering the company's product works with the same information?		Single Choice Questions	Single Choice Questions	2		Single Choice	Brilliant	All of the above	Eliminates redundancies	Cuts down wasted time	removes misinformation	All of the above
10	The database management system can be considered as the collection of _____ that enables us to create and maintain the database.		Single Choice Questions	Single Choice Questions	2		Single Choice	Smart	Programs	Translators	Programs	Keys	Language Activities
11	In the relation model, the relations are generally termed as _____		Single Choice Questions	Single Choice Questions	2		Single Choice	Smart	Tables	Tuples	Attributes	Rows	Tables
12	Which of the following is not a component of MS Access?		Single Choice Questions	Single Choice Questions	2		Single Choice	Smart	Worksheets	Tables	Forms	Worksheets	Reports
13	_____ is another name for columns in Microsoft Access tables.		Single Choice Questions	Single Choice Questions	2		Single Choice	Brilliant	Fields	Records	Fields	Datafields	Cells

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14	What is the size of yes/no fields?		Single Choice Questions	Single Choice Questions	2		Single Choice	Brilliant	1 Bit	1 Bit	1 Byte	1 KB	1 MB
15	This data type allows alphanumeric characters and special symbols.		Single Choice Questions	Single Choice Questions	2		Single Choice	Smart	Text	Text	Memo	Auto Number	None of the above
16	In Access, _____ are used to store the data.		Glossary I	Glossary I	2		Single Choice	Brilliant	Tables	Auto Number	Tables	Simple query wizard	Master File
17	_____.is used to create a query object.		Glossary I	Glossary I	2		Single Choice	Brilliant	Simple query wizard	Auto Number	Tables	Simple query wizard	Master File
18	_____enables the user to automatically insert numbers in a sequential or random number.		Glossary I	Glossary I	2		Single Choice	Brilliant	Auto Number	Auto Number	Tables	Simple query wizard	Master File
19	_____contains relatively permanent data.		Glossary I	Glossary I	2		Single Choice	Brilliant	Master File	Auto Number	Tables	Simple query wizard	Master File
20	In Hierarchical Model, records are organized in the form of _____		Glossary II	Glossary II	2		Single Choice	Brilliant	Tree	Tuples	Tree	Degree	Columns
21	Rows of a relation are known as the_____		Glossary II	Glossary II	2		Single Choice	Brilliant	Tuples	Tuples	Tree	Degree	Columns
22	In the relational table, _____ can also be represented by the term "attribute"?		Glossary II	Glossary II	2		Single Choice	Brilliant	Columns	Tuples	Tree	Degree	Columns
23	_____refers to the number of attributes in a relation?		Glossary II	Glossary II	2		Single Choice	Brilliant	Degree	Tuples	Tree	Degree	Columns
24	_____is at the heart of any ERP system.		Glossary III	Glossary III	2		Single Choice	Brilliant	Database	MRP 1	Database	Information	Marketing
25	_____handling and sharing has become a vital process for efficient and effective working of any organization.		Glossary III	Glossary III	2		Single Choice	Brilliant	Information	MRP 1	Database	Information	Marketing
26	_____became the fundamental concept of production management and control.		Glossary III	Glossary III	2		Single Choice	Brilliant	MRP 1	MRP 1	Database	Information	Marketing
27	When a customer needs to check the performance of the company before he places an order,_____has to be in a position to provide the necessary information?		Glossary III	Glossary III	2		Single Choice	Brilliant	Marketing	MRP 1	Database	Information	Marketing
28	Firewalls are to protect against _____.		Glossary IV	Glossary IV	2		Single Choice	Brilliant	Unauthorized Attack	Networking	Unauthorized Attack	Hacker	Threat Monitoring
29	The security of a system can be improved by _____		Glossary IV	Glossary IV	2		Single Choice	Brilliant	Threat Monitoring	Networking	Unauthorized Attack	Hacker	Threat Monitoring
30	The linking of computers with a communication system is called…_____		Glossary IV	Glossary IV	2		Single Choice	Brilliant	Networking	Networking	Unauthorized Attack	Hacker	Threat Monitoring
31	who uses his or her expertise to gain access to other people’s computers to get information illegally or do damage is a…_____		Glossary IV	Glossary IV	2		Single Choice	Brilliant	Hacker	Networking	Unauthorized Attack	Hacker	Threat Monitoring
32	The effectiveness of marketing information system depends to a larger extent of _____ from market place to the firm.		Glossary V	Glossary V	2		Single Choice	Brilliant	Feedback	Sales Recap	Feedback	Strategic	Personnel
33	_____is an overall performance summary to date and compared with the previous periods, budgets.		Glossary V	Glossary V	2		Single Choice	Brilliant	Sales Recap	Sales Recap	Feedback	Strategic	Personnel
34	The _____ information system deals with the flow of information about people working in the organization.		Glossary V	Glossary V	2		Single Choice	Brilliant	Personnel	Sales Recap	Feedback	Strategic	Personnel

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35	_____planning systems deals with the projections of the future.		Glossary V	Glossary V	2		Single Choice	Brilliant	Strategic	Sales Recap	Feedback	Strategic	Personnel