

**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA**  
(An Autonomous Institute)  
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow  
MBA  
FIRST YEAR (SEMESTER-II) THEORY EXAMINATION (2020-2021)  
(Objective Type)

Subject Code: AMBA0208

Subject: Operations and Supply Chain Management

General Instructions:

All questions are compulsory.

Question No- 1 to 15 are objective type question carrying 2 marks each.

Question No- 16 to 35 are also objective type/Glossary based question carrying 2 marks each.

Max. Mks. : 70

Time : 70 Minutes

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Type	Difficulty	Correct	Option1	Option2	Option3	Option4
1	In addition to operations, which of the following is considered a "line" function?		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	sales	accounting	sales	finance	HR
2	Operations management involves continuous decision making; hopefully most decisions made will be:		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	informed	redundant.	informed	quantitative	qualitative
3	Budgeting, analysis of investment proposals, and provision of funds are activities associated with the _____ function.		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	finance	operation	marketing	finance	none of these
4	Designing for recycling helps facilitate:		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	compliance with regulatory environments.	reduced legal liability.	compliance with regulatory environments.	increased product reliability	none of these
5	One way to increase reliability is to:		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	increase the number of service stations	improve component design	increase the number of service stations	increase mean repair time	none of these
6	Process choice is _____ driven.		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	operations	demand	operations	marketing	customer
7	The two general approaches to forecasting are:		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	qualitative and quantitative	qualitative and quantitative	precise and approximation	judgmental and qualitative	none of these
8	Essentially, the output of aggregate planning is the:		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	production plan	production plan	marketing plan	assignment plan	none of these
9	Quality control, in contrast to quality assurance, is implemented		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	during production	during production	by top management	during distribution	None of the above
10	The assurance that processes are performing in an acceptable manner is the focus of:		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	quality control	variability analysis	quality assurance	quality control	none of these
11	Inspection is a(n):		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	appraisal	prevention	appraisal	monitoring	control
12	Objective of Work Study is to improve		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	Productivity	Cycle time	Productivity	revenue	None of the above
13	Inadequate production capacity ultimately leads to.		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	Poor Customer Service	Poor quality	Poor Customer Service	Poor inventory control	none of these
14	When demand exceeds capacity, a firm should.		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	Add workers	Lower prices	Add workers	Temporarily lay-off workers	none of these
15	Long-term capacity planning deals with which of the following factors?		Single Choice Questions	Single Choice Questions	2	Single Choice	Brilliant	Investment in new facilities	Overtime budgets	Workforce size	Investment in new facilities	none of these
16	The intangible characteristics that define services include reliability, care and &hellip;&hellip;		Glossary I	Glossary I	2	Single Choice	Brilliant	Empathy	Empathy	Demand	production	Intangible



Q.No	Question Content	Question Image	Category	Sub Category	Marks	Type	Difficulty	Correct	Option1	Option2	Option3	Option4
31	Purchases represent about &hellip;&hellip;&hellip;&hellip;&hellip;&hellip; percent of the cost of the finished product.		Glossary IV	Glossary IV	2	Single Choice	Brilliant	55	Suppliers	Value chain	Customer order	55
32	W. Edwards Deming, Joseph Juran, Philip B. Crosby, and Kaoru Ishikawa, known as the &hellip;&hellip;&hellip;&hellip;&hellip;&hellip;&hellip; &hellip;&hellip;. .		Glossary V	Glossary V	2	Single Choice	Brilliant	Big Four	Big Four	TQM	Quantitative Methods	Disciplined approach
33	&hellip;&hellip;&hellip;&hellip;&hellip;&hellip; is a management strategy aimed at embedding awareness of quality in all organizational processes.		Glossary V	Glossary V	2	Single Choice	Brilliant	TQM	Disciplined approach	Quantitative Methods	TQM	Big Four
34	TQM is the application of &hellip;&hellip;&hellip;&hellip;&hellip;&hellip;&hellip; &hellip;&hellip; and human resources to improve all the processes within an organization and exceed customer needs now and in the future.		Glossary V	Glossary V	2	Single Choice	Brilliant	Quantitative Methods	Big Four	TQM	Quantitative Methods	Disciplined approach
35	TQM integrates fundamental management techniques, existing improvement efforts, and technical tools under a &hellip;&hellip;&hellip;&hellip;. .		Glossary V	Glossary V	2	Single Choice	Brilliant	Disciplined approach	Big Four	TQM	Quantitative Methods	Disciplined approach